IntroDrink Publishes Educational Resources on Immune Support Supplements and Ingredient Absorption

September 15, 2026

Zurich, Zurich - September 15, 2026 -

IntroDrink, an online shop for natural supplements, vitamins, superfoods, and natural cosmetics, has expanded its library of educational resources addressing how consumers evaluate immune support supplements and understand ingredient absorption. The company states that the initiative is intended to help shoppers interpret product labels and ingredient information rather than to make specific health claims.

The educational materials describe common ingredients found in the immune support category, including Vitamin C, Zinc, Beta-Glucan, Echinacea, Propolis, Elderberry, and Quercetin. According to the company, the resources outline what these ingredients are, how they are typically sourced, and the questions consumers commonly ask when comparing products. IntroDrink notes that any statements regarding health outcomes should be evaluated against independent scientific literature and, where relevant, consultation with a healthcare professional.

A central topic within the resources is bioavailability, a term that describes how a nutrient is absorbed and used by the body. The company reports that questions about bioavailability are among the most frequent it receives through its customer service channels, prompting the decision to publish dedicated explanatory content. The materials clarify that bioavailability can vary by formulation and that consumers should review documented ingredient information when making comparisons. This educational effort forms part of the broader IntroDrink natural health content program, which prioritizes explanatory information over marketing messaging.

Alongside the immune support materials, IntroDrink maintains category resources across several supplement groups it stocks, including fitness and performance, beauty, sleep and relaxation, vitamins, minerals, plant compounds, and detox. Rather than promoting individual products, the company states that these resources are structured to explain ingredient categories and terminology.

Within the detox category, the company has published the IntroDrink detox guide, which describes ingredients such as Chlorella, Spirulina, Zeolite, Chlorophyll, and Liver Vital. The company emphasizes that the guide presents ingredient descriptions and general information, and that claims relating to liver function or cleansing are qualified statements that consumers should assess against independent sources. IntroDrink states that it does not present these descriptions as clinical conclusions.

The company also carries a range of natural cosmetics, including tallow-based skincare, Aleppo soap, Shea Butter, Argan Oil, and Jojoba Oil. IntroDrink reports that it added educational content covering these categories in response to recurring customer questions about ingredient sourcing.

IntroDrink notes that its educational blog publishes content on ingredients, nutrition, and general wellness practices, and that it offers vegan and organic options across several product lines. The company states that the expansion of its educational resources reflects an internal editorial decision rather than a claim about measured market demand, and that it has not conducted formal independent market research to quantify consumer interest.

IntroDrink is an online retailer specializing in natural dietary supplements, vitamins, superfoods, and natural cosmetics. The company organizes its offerings across categories that include immune support, fitness, beauty, detox, sleep, vitamins, minerals, plant compounds, and natural skincare, and it maintains an educational blog covering ingredient and nutrition topics.

###

For more information about IntroDrink.ch, contact the company here:IntroDrink.chkontakt (at) introdrink.chkontakt@introdrink.ch

IntroDrink.ch

Swiss premium supplements and natural health products. Vitamins, minerals, superfoods, natural cosmetics, and wellness bundles at introdrink.ch.

Website: https://introdrink.ch

Email: kontakt@introdrink.ch