



Northwest Plumbing, Heating & AC Launches Educational Video Series on Central Air Inspection and Maintenance

October 16, 2025

DAVENPORT, Iowa - October 16, 2025 -

Northwest Plumbing, Heating & AC has launched a comprehensive educational video series designed to help homeowners understand the importance of regular HVAC system maintenance and inspection procedures. The initiative addresses growing concerns about rising energy costs and system efficiency as heating and cooling equipment ages throughout the Quad Cities region.

The video series, available on the company's Youtube channel, provides homeowners with practical guidance on recognizing early warning signs of system problems, understanding maintenance schedules, and maximizing equipment lifespan. The educational content covers topics ranging from seasonal preparation to energy efficiency optimization, offering viewers actionable insights they can apply to their own home comfort systems.

"As we see more homeowners dealing with aging HVAC systems and unpredictable weather patterns,

education becomes a critical component of home maintenance," said Bill Durand, spokesperson for Northwest Plumbing, Heating & AC. "Our video series empowers homeowners with knowledge about their systems, helping them make informed decisions about maintenance and repairs before small issues become costly emergencies."

The timing of this educational initiative coincides with increased demand for heating system services as temperatures drop across Iowa and Illinois. Recent industry data indicates that proper maintenance can extend system life while also reducing energy consumption. The video content addresses these efficiency concerns while demonstrating proper inspection techniques and maintenance best practices.

Northwest Plumbing Heating & AC has incorporated advanced diagnostic demonstrations into the video series, showing viewers how professional technicians identify potential issues during routine inspections. The content also explains the benefits of preventative maintenance programs, including the company's Service Partner Agreements that start at \$99 annually for heating system maintenance.

The educational videos complement the company's existing service offerings, which include 24-hour emergency response, free estimates for system replacements, and financing options through GreenSky. Each video in the series focuses on specific aspects of home comfort systems, from furnace operation basics to advanced troubleshooting techniques.

This news article highlights the company's commitment to customer education as part of its broader service philosophy. The video series represents an expansion of the company's digital resources, joining its existing blog and social media presence in providing valuable information to homeowners throughout the service area.

Northwest Plumbing, Heating & AC has served the Quad Cities area since 1923, providing residential and commercial plumbing, heating, and cooling services. The company operates from its Davenport location, serving customers throughout Rock Island, Henry, Scott, Muscatine, Cedar, and Clinton counties. With a century of experience in the industry, the company combines traditional service values with modern technical expertise, offering comprehensive solutions for home comfort needs, including furnace repair and installation, air conditioning services, plumbing system maintenance, and energy-efficient equipment upgrades.

###

For more information about Northwest Plumbing, Heating & AC, contact the company here: Northwest Plumbing, Heating & AC Bill Durand (563) 391-1344 bdurand@northwestmech.com 5885 Tremont Ave Davenport, IA 52807

Northwest Plumbing, Heating & AC

Founded in 1923, Northwest Plumbing, Heating & AC has grown from its humble beginnings to one of the most trusted residential plumbing, heating and cooling providers in the Quad City area and beyond.

Website: <https://www.callnw.com>

Email: bdurand@northwestmech.com

Phone: (563) 391-1344

