IntroDrink Expands Swiss Wellness Portfolio with Enhanced Sleep and Relaxation Supplements

April 20, 2026

Zurich, Zurich - April 20, 2026 -
IntroDrink, the Swiss online destination for premium natural health products, has expanded its wellness portfolio to address growing consumer demand for natural sleep and relaxation solutions. The expansion reflects increasing interest among Swiss consumers seeking alternatives to synthetic sleep aids and stress management products.

The expanded product line includes scientifically-backed ingredients such as melatonin, ashwagandha, valerian, passionflower, 5-HTP, L-theanine, and the company's proprietary Relax X8 formula. These additions complement IntroDrink's existing range of natural supplements, which spans categories from immune support to fitness nutrition.

Recent market data indicates that Swiss consumers are increasingly prioritizing natural wellness solutions, particularly in response to modern lifestyle challenges affecting sleep quality and stress levels. The trend aligns with broader European movements toward holistic health approaches and preventive wellness

strategies.

IntroDrink's sleep and relaxation category expansion comes as the company continues to strengthen its position in the Swiss natural health market. The platform offers comprehensive wellness solutions including IntroDrink immune supplements designed to support the body's natural defense mechanisms through ingredients like vitamin C, zinc, beta-glucan, echinacea, propolis, elderberry, and quercetin.

The company's commitment to quality extends across all product categories, with each supplement undergoing rigorous testing for purity and bioavailability. This attention to detail has become increasingly important as Swiss consumers become more educated about supplement quality and ingredient sourcing.

The expansion also reflects growing consumer awareness about the interconnected nature of wellness. Sleep quality directly impacts immune function, athletic performance, and overall health outcomes. By offering comprehensive solutions across multiple wellness categories, IntroDrink addresses these connections through its curated product selection.

Additional product categories at IntroDrink include beauty and anti-aging supplements featuring collagen, hyaluronic acid, biotin, OPC, astaxanthin, and CoQ10; detox and cleansing products with chlorella, spirulina, zeolite, and bentonite; and an extensive vitamin and mineral selection including D3+K2, B-complex vitamins, magnesium citrate, and ionic minerals.

Beyond relaxation and immune support, IntroDrink maintains a strong presence in the sports nutrition sector. The platform's IntroDrink fitness nutrition line features performance-oriented supplements including creatine, BCAA, L-carnitine, L-glutamine, L-arginine, amino acids, protein powders, and electrolyte formulations designed for athletes and active individuals.

The platform also features adaptogenic herbs and medicinal mushrooms such as rhodiola, maca, cordyceps, reishi, and lion's mane, alongside superfoods including manuka honey, barley grass, acai, and moringa. A natural cosmetics line rounds out the offering with tallow-based skincare, Aleppo soap, and plant-based oils.

IntroDrink distinguishes itself through its focus on premium quality natural ingredients, fast delivery throughout Switzerland, and educational content that helps consumers make informed wellness decisions. The company offers both individual products and curated bundles designed for specific health goals, making it easier for consumers to develop comprehensive wellness routines.

As the Swiss wellness market continues to evolve, IntroDrink remains committed to providing access to

high-quality natural health products that support various aspects of wellbeing, from daily nutrition to specialized therapeutic applications.

###

For more information about IntroDrink.ch, contact the company here:IntroDrink.chkontakt (at) introdrink.chkontakt@introdrink.ch

IntroDrink.ch

Swiss premium supplements and natural health products. Vitamins, minerals, superfoods, natural cosmetics, and wellness bundles at introdrink.ch.

Website: https://introdrink.ch

Email: kontakt@introdrink.ch