

Swift Collision Expands Focus on Paintless Dent Repair Services

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Swift Collision is highlighting its paintless dent repair services as vehicle owners increasingly seek repair options for minor dents and cosmetic damage that do not require traditional bodywork procedures.

Paintless dent repair, commonly referred to as PDR, is a repair method used to remove certain dents and dings without sanding, filling, or repainting the vehicle's surface. The process is typically used when the vehicle's paint remains intact and the damaged area can be accessed using specialized tools and repair techniques.

According to Swift Collision, paintless dent repair continues to be a widely used option for addressing minor collision damage, parking lot dents, hail-related damage, and other cosmetic vehicle imperfections. The process can often preserve the vehicle's original factory finish while reducing the amount of repair work required.

The company's paintless dent repair services are available as part of its broader vehicle restoration and collision repair operations. Technicians evaluate each vehicle to determine whether paintless dent repair is appropriate or whether conventional repair methods may be required based on the location, size, and severity of the damage.

"As vehicle owners explore repair options, understanding when paintless dent repair is appropriate can be an important part of the decision-making process," said Kyle Al-Rifai, Founder and CEO of Swift Collision. "The goal is to assess each repair individually and recommend a repair method that aligns with the condition of the vehicle."

Industry demand for paintless dent repair has increased alongside growing interest in preserving original vehicle finishes. Because the process does not typically require repainting, it may help maintain factory paint

integrity when the damage meets established repair criteria. However, not every dent qualifies for paintless dent repair, making proper inspection a critical first step.

Swift Collision notes that paintless dent repair can be used independently or as part of a larger repair plan. In some cases, minor dents may be addressed through PDR while additional vehicle damage requires conventional repair procedures. Determining the appropriate approach depends on factors such as paint condition, panel accessibility, material composition, and overall vehicle damage.

The company's technicians utilize specialized tools designed to gradually reshape damaged panels from behind the surface when conditions allow. This process differs from traditional repair methods that may involve body filler, sanding, or refinishing.

According to the company, vehicle owners often discover minor dents through everyday driving conditions rather than major accidents. Parking lot impacts, shopping cart contact, hail events, and incidental surface damage can all create dents that may qualify for paintless dent repair. Evaluating the damage early can help determine whether the original finish remains intact and whether the affected panel is a candidate for the repair process.

Swift Collision also notes that different vehicle materials may respond differently during the repair process. Factors such as panel shape, dent depth, location, and accessibility all influence repair planning and the techniques used by technicians. Careful evaluation helps determine whether paintless dent repair can achieve the desired outcome without additional restoration work.

Paintless dent repair has become a recognized service category within the collision repair industry due to its ability to address specific types of cosmetic damage while preserving the vehicle's original appearance. As repair technologies and techniques continue to evolve, vehicle owners have access to a wider range of options depending on the nature of the damage.

More information about paintless dent repair services is available through Swift Collision. Additional company updates and organization information are available through the company's LinkedIn profile.

About Swift Collision

Swift Collision is a collision repair company headquartered in Broken Arrow, Oklahoma. The company provides collision repair, paintless dent repair, electric vehicle repair, ADAS calibration, auto glass services, fleet repair solutions, and related vehicle restoration services.

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Swift Collision

Swift Collision provides factory-certified collision repair, paint, and dent removal using OEM-approved methods and advanced technology. We work with all insurers and back every repair with a lifetime warranty.

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The word "Swift" is written in a bold, italicized, red font. The letters are thick and have a slightly distressed or hand-painted appearance. The 'S' is particularly large and prominent, followed by 'w', 'i', 'f', 't' in a similar style.